

I started blogging in September of 2011 because I enjoy writing and I wanted to share my passion for homeschooling and Christian family life with others. I strive to encourage families, especially moms, in their roles as wife, parent, homemaker and educators.

I was both thrilled and terrified when I discovered that my son is an advanced learner, also known as gifted. We began homeschooling 8 years ago so that we could provide a customized education to meet his needs in a faith filled environment.

In addition to writing about homeschooling I also share stories and information about my

family's daily life, including; meal prep and recipes, homemaking, family game nights and activities, and marriage encouragement as well as sharing other relevant content which might influence or encourage readers in a positive way.

I do this through posts on greatpeaceacademy.com.

Updated 2/15/2016	
Blog Stats:	Social Media Stats:
Pageviews: 19948	Pinterest: 2.2K
Sessions: 7932	Twitter: 1.7K
Users 6984	Facebook: 1.3K
US Alexa: 122601	Google+: 1.6K
Klout Score: 63	Instagram: 511

# Let's Work Together

Contact Me: Renée Brown

www.greatpeaceacademy.com greatpeaceacademy@gmail.com



I'm Renée Aleshire Brown, author, blogger, and wife to my beloved husband of 23 years, as well as a mom to one amazingly talented 12 year old son, whom I homeschool.

My family and I live in the Kansas City, Missouri area although my roots run deep in the hills of West Virginia.

I am passionate about nurturing family through Biblical guidance. When I am not homeschooling you will find me writing, drinking a cup of coffee, and I love cooking for family and friends.

Writing is another passion of mine which is why I blog. My guiding principle for life, homeschooling and blogging comes from scripture. Specifically, Isaiah 54:13. I look forward to working with you.

Blessings of Peace to You,

Renée





# Premium Blog Sponsorship \$300

- You provide a complete product to me for free.
- I will use the product for pre-determined yet reasonable time period. Then I will write a 600-900 word product review including an honest yet positive assessment of your product. With 2 links to your site within the post. 1 logo placement and additional photo's provided by me of usage of item (where applicable).
- Gold Sidebar Ad placement for 3 months.
- 2 Mentions with link of to review on each: Twitter, Google + and Facebook.
- 1 Pinned Image on Pinterest pinned 3 times.
- 1 Organic mention per month on 3 social media sites of your choosing for the duration of the sponsorship.

#### **Product Review \$75**

- You provide the complete product to me for free.
- I will use the product for pre-determined yet reasonable time period. Then I will write a 400-600 word review including an honest, yet positive, assessment of your product. With 2 links to your site within the post. Photos provided by me of usage of item (when applicable).
- 1-3 each social media mentions of the post on Twitter, Google +, and Facebook.
- 1 Pinned image on Pinterest.
- Affiliate Products will get additional mentions and pins.

I am committed to blogging with honesty and integrity. I will strictly follow FTC disclosure regulations.

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# Sponsored Post \$100 with Giveaway \$150

- You provide the complete product to me for free.
- I will use the product for pre-determined yet reasonable time period.
   Then I will write a 500-800 word post detailing the product, or may use some provided copy from sponsor.
- With 2 links to your site within the post. 1 logo placement within the post and additional photos provided by me of usage of item (when applicable).
- 3 each social media mentions of the post on Twitter, Google Plus, and Facebook.
- 1 Pinnable image on Pinterest. Pinned 3 times.
- Giveaway option:

Fully hosting of your giveaway including interaction with a mandatory comment made on blog, along with entry options to Like, Follow or

# Sidebar Advertising

Ad placement only

#### **Platinum**

#### (One Only ad per month)

- **Top Banner (725x90)** \$100 per month
- Top Right Sidebar
   250X250
   \$50 per month
- Front Page Center \$50per month (725x90)

#### Gold

- Middle Right Sidebar 250X250 \$45 per month \$125 for 3 month Commitment
- Front Page Middle \$45 per month (350x350)

#### Silver

- Lower Right Sidebar 250X250 \$25 per month or \$60 for 3 month commitment
- Lower Sidebar 125x125 \$20 a month \$45 for 3 months
- Front Page Bottom \$25 per month (725x90)

#### **Bronze**

Footer 150x150 \$15 a month \$40 for 3 months

Customized packages are available upon request.



# About Great Peace Academy



# My Publications















#### Targets:

My target market is women, moms, between the ages of 35-44.

#### **Key Words:**

- Homeschool
- Education
- Home
- Family
- Marriage

## View my posts

- Product Reviews
- Homeschooling
- Family/Parenting
- Marriage
- Homemaking
- Meal Making

### Additional Services

- Freeance Writing:\$75 up to 400 words
  - Speaking Engagement:
     Negotiable

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#### My Associations









































Your business is important to you and it takes time, a lot of time. Overseeing everything that goes into making a business successful can be overwhelming and often you will find that tasks that require too much of your time get left undone. That's where I come in. I function as a Virtual Assistant for your online presence.

My goal is to help bloggers and businesses with tedious tasks. When you outsource such tasks as social media management, writing or editing blog posts, curating custom content that sets you apart from the competition, or other online tasks, you ease your own burden so that you can focus on other more

# Your Online Presence Solution

# My Services

#### **Blogging Services**

•	Establish a Blog on your Existing Website	\$750
•	Manage your blog, curate content, respond to comments.	\$300/month
•	Guest post or ghost write posts	\$75 per 400 words
•	Format blog posts or Landing Pages	\$45 per post/page
•	Research your specified topic	\$25 per hour
•	Insert Links for Round-up posts	\$25 per hour
•	Custom Twitter Party	\$300 for 1 hr party
Sc	ocial Media Management	
		\$100 for 1

Sc	ocial Media Management	
•	Establish your Social Media Profiles,	\$100 for 1 \$250 for 3
	Facebook, Twitter, Google+, Pinterest or Instagram	\$300 for 4 \$400 for 5
•	Twitter 6-8 daily posts, content curation, respond to comments/messages	\$300 monthly
•	Facebook 8-10 daily posts, content curation, respond to comments/messages	\$300 monthly
•	Google+ 2-4 daily posts respond to comments/messages	\$300 monthly
•	Pinterest 10-15 daily pins	\$300 monthly
•	Instagram 2-5 daily posts	\$150 monthly

Service Packages		
Fully Manage 2 Social Networks With monthly follow-up reports	\$500 monthly	
Fully Manage 3 Social Networks With monthly follow-up reports	\$750 monthly	
Fully Manage 4 Social Networks With monthly follow-up reports	\$1000 monthly	
Fully Manage 5 Social Networks With monthly follow-up reports	\$1200 monthly	
Complete Package Unlimited email/phone access 9 a.m. 9 p.m. Mon—Sat I will manage your business blog with 2-3 posts per week, respond to blog comments on your behalf and manage social media channels.	\$1500 monthly	

## My Editorial Services (a page is 250 words)

- Basic, copy editing \$25 for 10 Pages
- Final proofreading \$25 for 10 Pages
- Heavy, copy editing \$25 for 10 Pages
- Layout \$30 for 5 Pages
- Reformatting eBooks for Print (Create Space) \$30 for 10 pages
- Book Cover converted to 3D Cover Images \$10 per cover





# What Others are Saying

#### **Testimonials**

"We have worked with Renee at iHomeschool Network for over two years. During that time, she has taken on greater responsibilities including organizing and executing Twitter parties with multiple companies, organizing link-ups that include dozens of bloggers, and organizing publication projects for the network. Although there are very few people we entrust with delegated tasks, we are completely hands-off when it comes to Renee. Renee is thorough, eager to learn, and receives instruction with a professional attitude.

It is very refreshing to work with someone who respects both herself and her clients. Aware of her limitations, Renee is honest about what she has time for and will not take on more than she can handle in an overly eager bid for more work. Renee is ethical, sincere, self-directed, and on time with due dates."

Amy Stults and Jimmie Lanley, co-owners iHomeschool Network, LLC

"Working with Renée is always a pleasure! She's fast, efficient and knows exactly what I need - even when I don't quite know myself. Highly recommended!" Cindy at Our Journey Westward and Shining Dawn Books.

"I highly recommend working with Renee. Working with her has not only been a great experience, but she is detail-oriented, reliable and super-responsive. I especially like that she is prompt to update me. Because my blog is constantly changing, Renee is comfortable trying new tasks and has valuable input. When I need help again, she is top on the list to be part of my virtual staff!"

Tina at Tina's Dynamic Homeschool Plus

"Renee Brown is a delight to work with as a Virtual Assistant. She is sharp, proficient and thorough in her work. I appreciate her excellence and the fact that she is prompt in her responses, keeping me well-informed of the project status. I highly recommend her for all your virtual needs."

<u> Alisha Gratehouse</u>

